

FAIRMONT EMPRESS DEBUTS SIGNATURE SPA EXPERIENCE INSPIRED BY ICONIC AFTERNOON TEA

– From teacup to treatment, sip and steep in the healing properties of Empress' Blue Suede Shoes tea where butterfly pea flower transforms each ritual into a vibrant shade of wellness –



VICTORIA, BC (September 22, 2025) – This fall, [Fairmont Empress](#)—Canada's Castle on the Coast and home to one of the most celebrated afternoon teas in the world—introduces a new treatment at Fairmont Spa. Inspired by **Blue Suede Shoes Tea**, and its organic colour-changing properties, **The Empress Blue Ritual** offers guests a wellness experience that is both restorative and beautiful.

A guest favourite, **Blue Suede Shoes** is a vibrant green tea blend that opens with smooth sweetness and finishes with delicate noisette notes. Its striking sapphire hue comes from butterfly pea flower, blended with rosehip, hawthorn fruit, and cornflower petals. Rich in antioxidants, the tea has long been celebrated for its visual appeal and nourishing properties. Now, its essence has been reimaged beyond the teacup and into an invigorating spa ritual.

The 90-minute **Empress Blue Ritual** begins with a tea and honey body polish that gently exfoliates and replenishes the skin. The honey is from the hotel's bee apiary and is combined with the hotel's signature tea blend. After the polish, relax with a coconut milk and Blue Suede Shoes Tea-infused bath. Enjoy a deeply nourishing soak followed by a full-body massage with warm tea-infused oils. As a departing gift, guests will be sent home with an Empress-style tea bath sachet and Empress honey. A 60-minute streamlined version, **The Empress Blue Body Polish**, is also available, featuring the body polish and a focused back massage for those seeking a glow and relaxation in less time. Both treatments are complemented by a warm cup of the signature tea in the Empress' Royal China.

"Since 1908, afternoon tea has been at the heart of the Fairmont Empress experience," said Spa Director Emma Bellec. "We're so excited to have one of our beloved teas transforming into a signature spa treatment—blending an important part of our story with personal wellness."



The **Empress Blue Ritual** is available exclusively at Fairmont Empress, recently named the #1 City Hotel in Travel + Leisure's 2025 World's Best Awards. For more information or to book your spa experience, [click here](#).

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About Fairmont Empress

Recognized as the #1 Canadian City Hotel in Travel + Leisure's 2025 World's Best Awards and honoured as a top Western Canadian Hotel in the 2024 Condé Nast Traveler Readers' Choice Awards, Fairmont Empress is located in the heart of Victoria, BC overlooking the city's sparkling Inner Harbour. The MICHELIN Key and Forbes-recommended hotel is a distinguished 4 Green Key property committed to sustainable practices—and is proud to be double Green Key certified, with its meeting space earning its own Green Key certification. The 1908 historic site offers 431 beautifully appointed guest rooms and suites, Fairmont Spa featuring signature West Coast experiences, and Q at the Empress, which serves Pacific Northwest cuisine accompanied by an award-winning wine list, all while being home to one of the world's most iconic Afternoon Tea experiences. Following a \$60+ million restoration completed in 2017, the hotel has transformed into an elegant must-visit destination where modern luxury intertwines with timeless charm. In 2023, the property introduced a reimagined Fairmont Gold Experience. 88 Fairmont Gold rooms await to be guests' home away from home, while a newly renovated lounge offers guests a cozy haven in the city and a private outdoor terrace peers over a perfectly manicured landscape. Historic Hotels Worldwide honours the property's prestigious grounds as one of the Top 25 Most Magnificent Gardens in the World, making it the perfect starting point for exploring Vancouver Island's stunning natural beauty.

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Photos

High resolution photos and video can be downloaded by visiting the [link](#).

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